SERPE-CO
CERTIFIED GENERAL CONTRACTORS®

MEDIA PRESS KIT

BRETT SERPE.

MBA, GC · CEO, President and Co-founder of SERPE-CO, a family-owned Florida Certified General Contractor (CGC #1523974) specializing in concrete restoration for South Florida condominiums.



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SHORT BIO

Brett Serpe, MBA, GC, is CEO, President and co-founder of SERPE-CO, a family-owned Florida Certified General Contractor (CGC #1523974) based in Pompano Beach. In the field since 2005, he leads concrete restoration, milestone and recertification repair, waterproofing and painting projects for condominiums from St. Lucie County to Miami-Dade.

FULL BIO

Brett Serpe was born in Hollywood, Florida. He earned a BBA from Florida International University in 2001 and an MBA from Nova Southeastern University in 2003. In 1999 he and his brother Jason started their first company, a paint restoration business, which they still own today.

After working as a subcontractor from 2005, Brett passed all three Florida general contractor exams and qualified SERPE-CO as a Certified General Contractor. Since 2016 the company has specialized in concrete restoration on multi-story buildings: structural repair, milestone inspection and recertification repairs, balconies, parking garages, pool decks, painting and waterproofing, and hurricane impact windows, doors and railings.

Brett works alongside the licensed engineers and architects who inspect buildings and design repairs, and with the condominium boards and managers who have to plan and fund them. He writes for that audience about catching concrete corrosion early and planning restoration around Florida's milestone inspection and reserve requirements. He also holds an active Florida real estate license.

> **"CONCRETE DOESN'T FAIL OVERNIGHT; IT FAILS QUIETLY FROM THE INSIDE OUT."**
>
> Brett Serpe, "Catch It Before the Crack," Florida Community Association Journal, September 2026

FAST FACTS

TITLE	CEO, President and Co-founder, SERPE-CO
LICENSE	Florida Certified General Contractor, CGC #1523974
EDUCATION	MBA, Nova Southeastern University (2003); BBA, Florida International University (2001)
IN THE FIELD	Since 2005; first company founded 1999
COMPANY	Family-owned, Pompano Beach, FL; Certified General Contractor since 2016
AREA	St. Lucie, Martin, Palm Beach, Broward and Miami-Dade counties
HOMETOWN	Hollywood, Florida

BRETT CAN SPEAK TO

- Florida's milestone inspection law and what boards do after the engineer's report
- Miami-Dade and Broward recertification programs, from the contractor's side
- Spalling, rust stains and concrete corrosion: early warning signs
- Structural integrity reserve studies (SIRS), phasing and planning repairs
- Working on occupied buildings: safety, scheduling and residents
- Hurricane impact windows, doors and railings on high-rises

COMPANY BOILERPLATE

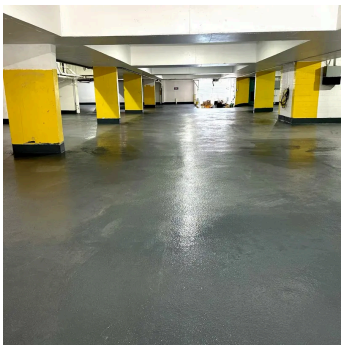
SERPE-CO is a family-owned Florida Certified General Contractor (CGC #1523974) based in Pompano Beach. Brothers Brett and Jason Serpe started their first company, a paint restoration business, in 1999, and SERPE-CO has been a Certified General Contractor since 2016. The company specializes in concrete restoration and structural repair, milestone inspection and recertification repairs, painting and waterproofing, pool decks, and hurricane impact windows, doors and railings for condominiums and commercial buildings from St. Lucie County to Miami-Dade County. SERPE-CO works alongside the licensed engineers and architects who inspect buildings and design repairs.



Swing stage repairs, oceanfront high-rise


Rooftop pool deck, Oceania IV


Balcony slab replacement, The Glens


Garage repair and traffic coating, Edgewater

SERVICES

- Concrete restoration and structural repair
- Milestone inspection and recertification repairs
- Balcony restoration and railings
- Parking garage repair and traffic coatings
- Waterproofing and sealants
- Stucco repair and exterior painting
- Pool decks, pools and planters
- Hurricane impact windows and doors
- Structural concrete
- General contracting

LEADERSHIP

Brett Serpe, MBA, GC, CEO, President and Co-founder
Jason Serpe, Vice President and Co-founder

ASSETS FOR MEDIA

- Headshot: serpe-co.com/wp-content/themes/serpe/assets/img/tm-brett-serpe.webp
- Logo: serpe-co.com/wp-content/themes/serpe/assets/img/logo.svg
- Project photos: serpe-co.com/projects
- Articles: serpe-co.com/blog (The Rebar Report)

Higher-resolution photos available on request.



PUBLISHED

CATCH IT BEFORE THE CRACK

How Florida condominium boards can stop concrete corrosion before it empties the reserves. By Brett Serpe, MBA. Florida Community Association Journal (FCAP), September 2026.
fcapgroup.com/flcaj/flcaj-articles-2/catch-it-before-the-crack